

Development Committee

Committee Members: B. Blood, R. S. Sikes (Chair), A. V. Linzey, D. J. Schmidly, M. Willig.

History and Mission:

The Development Committee was established as an *ad hoc* committee in 1989 and became a standing committee in 1993. The mission of this Committee is to promote the development of the Society through various forms of planned giving such as bequests, trusts, and gifts of cash or other assets. Coordination is required with other committees and informal groups that have related functions. The Development Committee activated the Pooled-Income Fund in 1998.

Responsibilities:

The Development Committee promotes Society activities and successes, with the ultimate goal of highlighting the value of donations to select ASM funds. To this end, the Development Committee shall:

- Work with relevant ASM award committees (e.g., African Graduate Student Research Fund, Conservation Awards, Grants-in-Aid, Honoraria & Travel Awards, Latin American Fellowship, Student Science Policy Award, etc.) to develop promotional materials for targeting potential donors to contribute to associated funds.
- Work with the ASM Publications Advisory Board to highlight research published in the *Journal of Mammalogy* (by both ASM members and non-members), and with Membership Committee to highlight research published elsewhere by ASM members.
- Work with ASM committees addressing policy matters (e.g., Conservation, Legislation & Regulations, Resolutions, etc.) to highlight relevant conservation and regulatory efforts promoted by the ASM.
- Work with the Program Committee to highlight activities at our annual meetings, including the research of invited speakers (e.g., Merriam, Grinnell, Conservation Awards, Capstone) addressing pressing scientific, conservation, and educational issues. In addition, the Development Committee will work with the Program Committee to support fundraising activities at the annual meeting, such as the Run-for-Research and Auction.
- Work with the Informatics Committee to highlight Society activities on our website and social media platforms.
- Continue efforts at developing/curating a list of donors and potential donors to the ASM, including individuals, institutions, organizations, and foundations.
- At a more targeted level, members of the Development Committee may write personal letters inviting members to become Patron Members of the Society.

To facilitate these activities, the Chair of each committee named above shall be designated an *ex officio* member of the Development Committee, and shall designate at least one member from their committee to serve as a liaison with the Development Committee to facilitate communication and help the members of the Development Committee carry out these responsibilities.

Information Items:

Sikes was named chair and the charge to the committee was revised by President Kelt in October 2019. While the overarching charge to the committee remains development of financial support for ASM efforts, the focus of individual committee actions will shift toward highlighting specific accomplishments of the Society and efforts of other ASM committees as opportunities donor engagement. Modification of the charge of the committee and restructuring will require changes in committee membership.

Action Items: None

Respectfully submitted,

Robert Sikes, Chair

rssikes@ualr.edu